



## **ANA SHKRETA**

### MSC

#### **CAREER OVERVIEW**

MSC. Ana Shkreta is Assistant Lecturer and Coordinator of the Department of Economy, Entrepreneurship and Finance

#### **FIELDS OF EXPERTISE**

Innovation, Management, Social Innovation, Innovative Culture

#### **EMAIL**

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#### **BIO**

**Ana Shkreta graduated from the University of Tirana, with an MBA and earlier with a Bachelor degree in Business Administration.**

**She is currently Sales Director, previously she has worked as project coordinator at Center for Entrepreneurship and Innovation.**

**She has been part of different trainings and conferences related to Management and Innovation, with certificates in Innovation Management and Creativity Techniques, from Megatrends to Business Opportunities, New Management Techniques by UNDP etc.**

**For more than five years she has been engaged in project writing and reporting. In 2017-2018, she has worked as Project Coordinator of "Support to teachers to develop digital content for subjects of Tourism & Hospitality and ICT directions and provide pedagogical support to teachers to develop e-content and make use of VLEs in teaching processes"- "Skills for Jobs" Project.**

**During this time she has held training sessions with teachers and students on "Digital Content Development" and "LMS usage". She has been organizer of Innovate your way out event in 2018 and 2019. She also works as Adjunct Assistant Professor, Faculty of Economy, University of Tirana.**