

JONIDA (KELLEZI) CAKO – Creative Manager

She has a strong background in Communication studies, Marketing, Advertising and PR complemented by more than 5 years of formal training (MA and PhD studies) and over 10 years of professional work experience in both teaching and private practice. Having extensive teaching and research experience in marketing, management, entrepreneurship, communication and media campaigns, both as a Lecturer of various University courses and as a practitioner in the private sector, gave her the possibility to engage in different projects and with young entrepreneurs.

Throughout the years she has developed a keen interest in consultancy services as well. She has built a “can – do attitude” and she is very comfortable in managing client expectations and making decisions. Being involved in projects that have last from three to several months, she has adapted the ability to integrate quickly in different management styles, as well as get up to speed quickly on industry terminology and operations for each particular client, by applying my technical skills to any project.