



Creative Business Cup

(ALBANIA) 2018

WHAT IS CREATIVE BUSINESS CUP

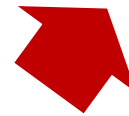
The Creative Business Cup celebrates and champions the creative industries – a unique tribe of innovative disruptors aiming to change the world and impact the global economy. We do this through highly inclusive startup competitions throughout the year and around the globe. The focus is solely on the creative sectors.





WHAT IS CBC?

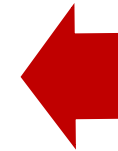
A global ecosystem that supports and help to develop early stage creative startups



A way to connect you to the Creative Industry stakeholders locally, regionally and globally



A network that helps startups to connect with investors, brands and corporations



WHAT DO WE STAND FOR?

Think of us as the Olympics
of startup competitions
with creatives standing in for athletes.

THE WINNERS FOR PAST FEW YEARS:

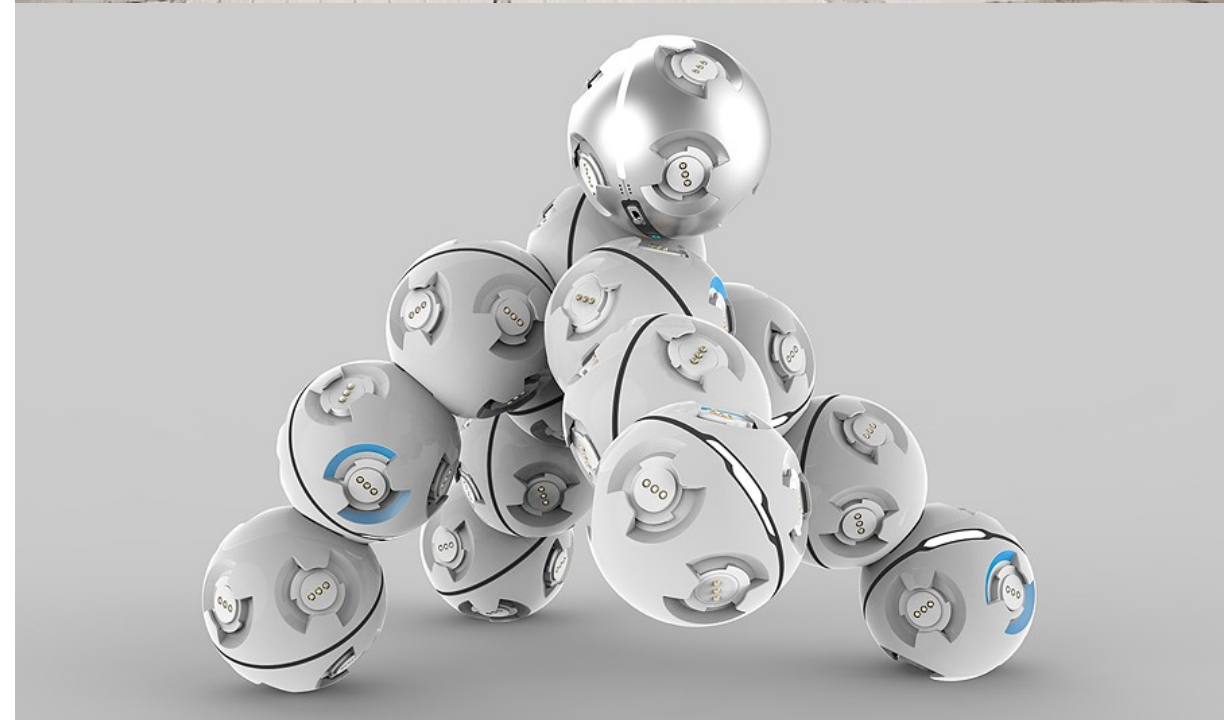
2017 – [Cell Robot](#) - China

2016 – [Green City Solutions](#) - Germany

2015 – [Blitab](#) - Austria

2014 – [Professor Why](#) - Poland

2013 – [Teddy the Guardian](#) - Croatia



WHO STANDS BEHIND CBC (COUNTRY)?

- During 2018, Adriapol Institute and Marin Barleti University will run the first **Creative Business Cup ALBANIA**, throughout the country. **Creative Business Cup ALBANIA** aim in becoming the first multidisciplinary platform, community and an inspiring place for entrepreneurs, small businesses and startups in Creative Industries in the country.
- **Creative Business Cup ALBANIA** will focus on emerging and startup businesses with significant growth opportunities, as well as established high-growth-potential businesses that are tackling new markets, or launching new products or services based on disruptive innovation. Fully dedicated to the mechanics of idea execution and investment, we offer business skills training that aims to demystify the creative process and offer real-world insight on how to get ready for investment.
- To achieve all this, we hope in the collaboration with public and private entities across the country, because we believe that in today's market, cooperation is the new competition!

Creative Business Cup ALBANIA 2018 *main objectives are:*

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- Find, select, showcase and connect the best & most promising national startups, working in a specific branch of the creative industry (e.g. culture, tourism and related sectors, manufacturing and craft, agribusiness and food, hi-tech, etc)
 - Associate the startups to national and international partners who are looking for investment opportunities, and/or provide business support for topics such as financing, business development, and internationalization.
 - Connect innovators, leaders, and future founders with a network of must-know experts who can help them to realize their ideas & businesses.
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WHAT DO WE PLAN THIS YEAR ?

- **Creative Business Cup ALBANIA** will challenge the status quo of pitching around the country. At the same time, the minds of the local investors need to be triggered.
 - Startups from **Tirana, Elbasan, Korçë, Vlorë and Shkodër** will pitch in **5 (Five) Regional Competitions (March – September, 2018)**.
 - Finalist from each local competition will pitch in the Grand Finale in Tirana (end of September, 2018).

JOIN US!

BECAUSE IT MATTERS



CONTACT US

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